

# European pilgrims-route St. James

## Europäische Jakobswege



Jakobsweg

# Content

- What is the „Jakobsweg“
- Evolution of the transnational project
- Project information
- Project content and foreseen outcome
  - Who are the partners?
  - How is funding organised?
  - How is the communication organised?



# Who am I

## Stefan Niedermoser



- Leader-Manager LAG Pillerseetal-Leogang (Tyrol & Salzburg in Austria)
- CEO Regional development agency Regio-Tech

My tasks in the transnational project:

- Coordinating the Austrian partners
- LAG Pillerseetal-Leogang is project Lead-partner in Austria
- Member of the association for developing the Jakobweg in Austria

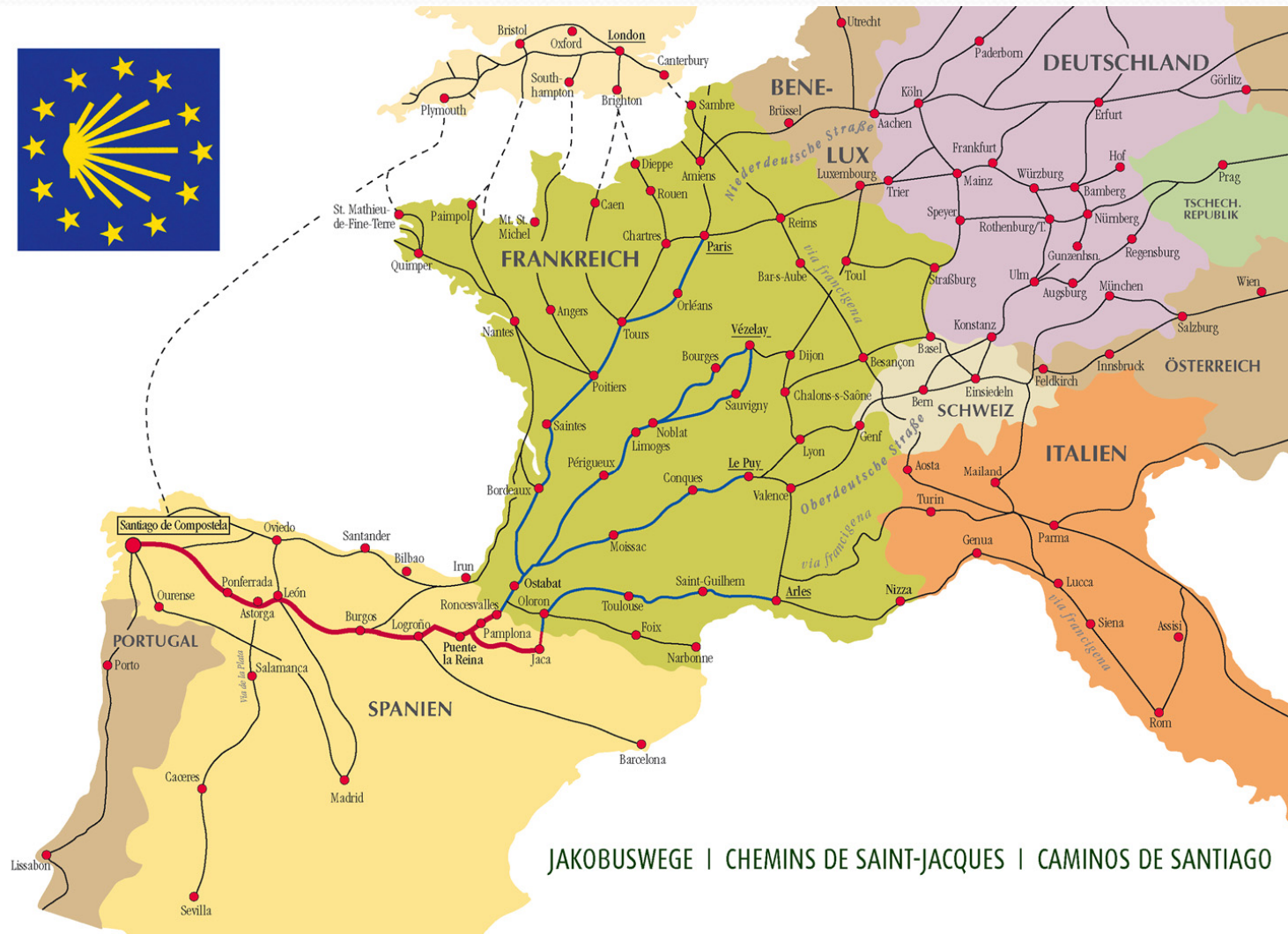


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# What is the „Jakobsweg“

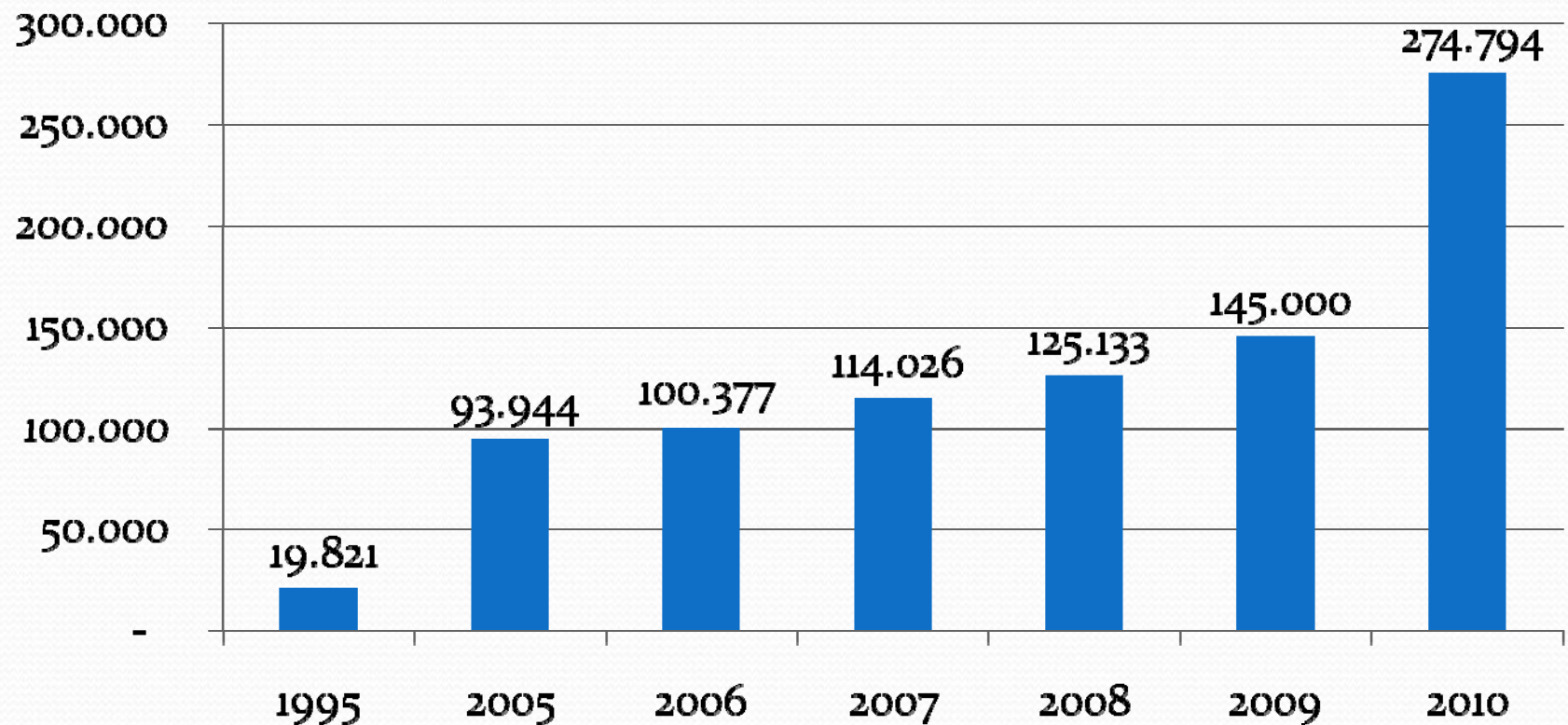


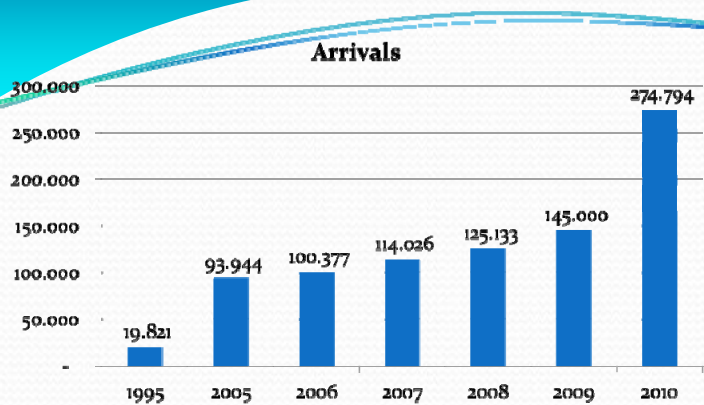
JAKOBUSWEGE | CHEMINS DE SAINT-JACQUES | CAMINOS DE SANTIAGO



# Pilgrim arrivals in Santiago (Spain)

## Arrivals





# Back to business...

Average time: 2 weeks

Average money per day: EUR 55,00

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250.000 pilgrims x 14 days x EUR 55,00: **193 Mio.**

BUT:

**This is only Spain...**

# Some reasons for the project

- Walking is nice, but walking with surplus (religious, personality, ...) is better (and better to sell)
- Many private and public organisations, but no European platform
- Pilgrims do not care about administrative frontiers, so information needs to be delivered cross-border
- Pilgrimage in front of the house door gets popular
- Therefore 3 main reasons for the project:





# Evolution of the project

2000-  
2005

- Regional projects to reactivate the ways (Leader, INTERREG, ...)

2005-  
2008

- Cross-border-Leader project (8 partners)
- Regional projects

2009-  
2013

- Transnational Leader project (over 40 partners)
- Regional projects



# Transnational Leader project

- 41 LAG-Partners in the application form (AT, DE)
- Coordination partner (Switzerland)
- Several organisations and partner-LAG's in Poland, CZ, HUN, Italy



# Content / sub projects



(information) platform



Education and schoolprojects



Partnerships, Networking



Transnational ways



Management and pilot projects



# Outcomes



Website, best-practice pool, experts-list, digital information, CI manual,



Package for schools (for religion and/or ethic lessons, certified seminar „attender for pilgrimage“, training for locals at the way



Contacts to other countries (Poland, Czech R., Hungary, Slovenia), meetings, seminars, discussions, networking



Manual and standards for new ways, Definition of main and side-routes

# Organisation

Transnational Team/steering group

Project  
management

Project  
partners

regional (funding)  
administrations

project executing organisations in AT, DE, SUI, ITA, CZ...

Sub-project  
1

Sub-project  
2

Sub-project  
3

Sub-project  
4

Sub-project  
5

Responsible  
country

Responsible  
person

Working  
group





# Budget transnational project



EUR 80.000  
Leader  
33 LAG's



50.000  
Leader  
8 LAG's



50.000  
national  
Association



10.000  
INTERREG  
abbey



10.000  
national  
LAG's & associations

70 %

70 %

EU-Funding:  
0 %

60 %

EUR 200.000 project budget (2009-2013)



5 Sub-projects (between EUR 10.000 and EUR 60.000)

# System of funding, now it is getting tricky...

- Different ministries in 8 different countries
- Different regional administrations and payment agencies for 41 LAG's
- Involvement of Leader, INTERREG, national funding
- Switzerland as non EU-country...



**BUT IT  
WORKS!!**



More Details: [www.jakobswege.net](http://www.jakobswege.net)



See you on the way...