

Nationalpark Hohe Tauern



STATISTIC DATA

Surface Area in km²: 2278,9

Total Population: 63000

Inhabitants/km²: 27,6

Number of Municipalities: 21

CONTACT

LAG Manager:

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German

Homepage:

www.nationalparkregion.at

CHARACTER OF THE REGION

Region is situated in the middle of Austria - directly in the Alps.

Mountain region with many valleys, glaciers, forests and alps.

The Leader Region is Nationapark Region.

Well known Tourism region with long tradition

MAJOR PROJECTS

WILDe Natur: awairness raising for hunting and distribution of local deer products, in cooperation with the Nationalpark

Herb garden: producing and selling of local herbproducts in combination with an herbeducation programm

Hiring a Granny: social project, where Families gets a Granny for helping with the kids

OBJECTIVES OF THE LOCAL DEVELOPMENT STRATEGIE

MAIN GOAL:

Establishing the Nationalparkidea as USP in the whole region

LOKAL DEVELOPMENT STRATEGIE:

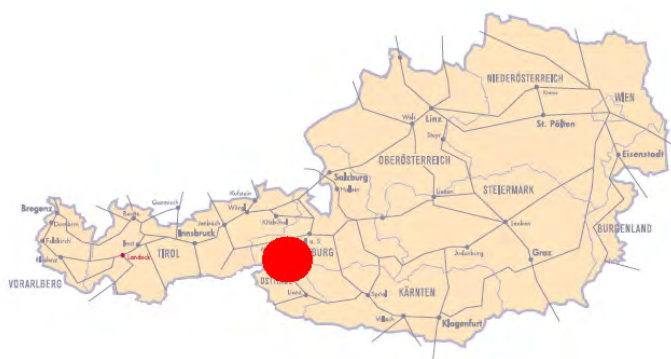
- * stabilisation of the economy and employment incentives
- * Natur protecting as well as sustainable using
- * preservation of cultural heritage, tradition and quality of life
- * Developing of soft mobility and new energyforms



IDEAS FOR TRANSNATIONAL COOPERATION

cooperationprojects with other nationalpark regions concerning the nationalparkidea

Regional Products: How to deal with distribution, selling and price?



AUSTRIA

